



Web Networking SOP

Information Needed

When you receive images from a venue, vendor, or customer from an event, you'll want to make sure that you give them the appropriate "shout out" when you post those images. In order to do this you will need two things - their website (if applicable - customers may not have a website if it was a private event like a wedding), and their social media handles. Most companies will have their social media pages linked on their websites, so be sure to look for the website first since all the information will be in one place.

Venue: Wilton House

Website: <http://www.wiltonhousemuseum.org/>

Socials: <https://www.instagram.com/wiltonhousemuseum/>
<https://www.facebook.com/wiltonhousemuseum/>

Posting

Website

For the Wilton House we're going to use the images provided and write a quick little blurb on the blog. Make sure to link to their website!

"Thank you to the Wilton House for providing us with these images! Built around 1753 for William Randolph III, Wilton was the centerpiece of a 2,000 acre tobacco plantation. Today, Wilton continues to serve as an example of Georgian architecture, is headquarters to the Virginia Dames, and host to public programs and educational exhibits. Check out their website to learn more!

Want to use the same set up pictured, check out Ampa Events' wedding rentals section to view all our available tables, chairs, linens and more!"



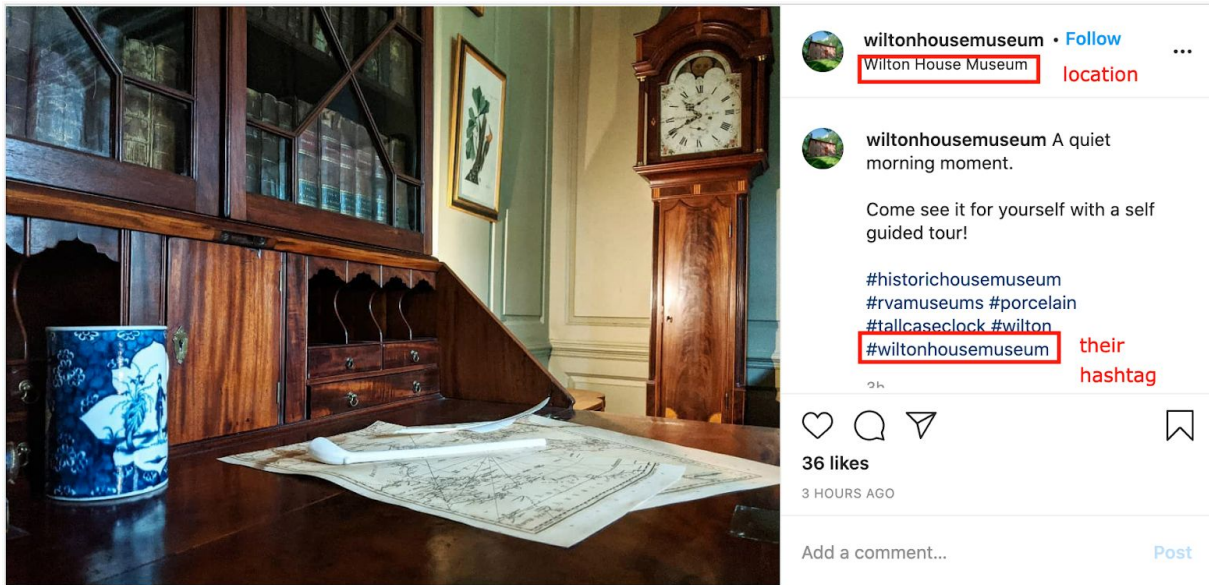
Facebook & Instagram

This blurb can be shorter and more focused on the products - make sure you @ whoever you are posting about! You can also tag the location if you are posting about a venue or a specific vendor, as well as tag the image itself. Also don't forget to use relevant hashtags and/or your hashtag and the venue/vendor/client's hashtags.

When posting to Facebook and Instagram, make sure to update the @username if they happen to have different usernames.

“Check out this awesome #Wedding reception set up at the @wiltonhousemuseum! Are you planning an event at a historical venue like this one? Reach out to us today to learn how we can help. #AmpaEvents #WiltonHouseMuseum #WeddingReception #WeddingRentals #EventRentals”

Instagram Examples





ampaevents
The Loft at 600 F

ampaevents Exposed brick and views overlooking the nation's capital? Count us in!

Featured Product: Knotty Pine Table with Metal Legs

Venue: @theloftat600f
Partner: @sesmadc
Photography: @rodneymbaileyphotojournalist_

#rusticchic #rustic #madeintheusa #weddinginspiration #eventrentals #rva #weddings #luxuryweddings #dcbride #dcwedding #fundraiser #dinner #awards #gala #shoplocal #smallbusiness #richmondwedding #trinidadwedding #weddingtrends



statuesqueevent • Following
Howard County, Maryland

statuesqueevent That "I just married my best friend" face that we love to see! 🇺🇸 🇧🇷 🇵🇪 🥰

Couple @trecyajordan @marcus_theshop
Photo @irismannings
Bouquet @beaudecors
Officiant @marriedbyrevroxy
#jordanbonilla2019 #trinidadianwedding #salvadorianwedding

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statuesqueevent .



laurahoylphotos • Following

Colonial Heights, Virginia



laurahoylphotos HUGE congratulations to Nathanael & Berkley as they're getting close to a month of being officially married!! 💕

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Coordinator:
[@riverwoodeventsandcatering](#)

Florist: [@jamesriverflowersrva](#)

DJ: [@djbigentertainment](#)

Facebook Examples



The Historic Cavalier Hotel & Beach Club

4 hrs · 🌐

It's soft shell season! Enjoy AAA Four Diamond dining at [Becca Restaurant & Garden](#).





The Historic Cavalier Hotel & Beach Club

18 hrs · 🌐



"If you're looking for a five-star experience, that includes a private beach with no lie — less than 20 guests — you'll want to add either the Cavalier Hotel or Marriott Virginia Beach Oceanfront to your list."

Thanks for including us, Essence!



📘 About this website

ESSENCE.COM

Why Virginia Beach Makes For A Perfect Socially Distanced Getaway This Summer



Wayfair Professional

July 1 at 4:57 PM · 🌐



There's just something about muted colors and simple decor that we can never get enough of. 📺: Z & Co Design Group Shop the look here: <https://bit.ly/2BFaMsc>

