

## **Tiered Pricing SOP**

## Tiers and Their Discounts (9/10/2020)

Bronze = 5%	Wholesale Tier 1 = 10%
Puter = 10%	Wholesale Tier 2 = 15%
Silver = 15%	Wholesale Tier 3 = 20%
Gold = 20%	Wholesale Tier 4 = 25%
Platinum = 25%	
Diamond = 30%	
Partner = 35%	
Patron = 40%	
Special 1 = 45%	
Special 2 = 50%	

### How to Add New User Roles

- 1. Log into the Wordpress website
- 2. Scroll down to Members in the sidebar

WP Cerber	Shop manager				
🎝 Members					
Conditional Menus					
Click on Add New					
Roles Add New					
All (23)   Mine (1)   Has Users (3)   No Users (20)   Editable (23)   WordPress (5) Bulk actions ~ Apply					

4. Name your role and then click "Add Role" by default all new roles have the same permissions as the "Subscriber" role (so only the ability to read the website - not make any changes). We're going to leave this as is.

Add New Role									
Wedding Planner				B	Role		^	$\sim$	*
Role: wedding_planner Edi	2				👗 Users	: 0			
Edit Capabilities: General					✓ Grant	ed: 1			
🛞 General	Capability	G	rant	Deny	X Denie	d: <b>0</b>	_		_
★ Orders	Edit Dashboard	(		$\Box$			Ad	ld Rol	le

3.

## How to Add the Discount to User Roles

1. Go to WooCommerce → Settings





2.

3. Click on "Multipliers"



- Price by User Role Options
- 4. Add your discount to your role. If you click the box that says "Make Empty Price" it will hide the price behind a "Call for Price" message. If you leave it a "1" it will show the base retail price. To add a 10% discount change the 1 to 0.90. You can read the full documentation here: <u>https://www.tychesoftwares.com/docs/docs/price-based-on-user-role-for-woocommerce/</u>

Guest	1
	✓ Make "empty price"
Pewter	.90

## Examples

# Administrator User - User with full website permissions like the graphics team



\$4,275.00

### **Pewter User**

Pewter	.90	
	Make "empty price"	
Silver User		White Beadboard Bar 12'x22' Square w/ 6 Pedestals \$4,050.00
Silver	.85	
	🗌 Make "empty pri	ce"
	9	White Beadboard Bar 12'x22' Square w/ 6 Pedestals

\$3,825.00

### How to Add A New User to the Website

1. Go to Users



2. Click on "Add New"

Users Add New					
All (9)   Administrator (7)   Ed	tor (1)   Subscril	per (1)   Blocked Users (0)			
Bulk actions V Apply	Add role	✓ Add Remove role	✓ Remove		

#### 3. Fill out the information

### Add New User

Create a brand new user and add them to this site.

	Username (required)	NewUser	
	Email (required)	email@email.com	
		First Name	
	First Name	First Name	
	Last Name	Last Name	
	Website		
	Dessured	Chew measured	
	Passworu	Show password	
	Send User Notification	$\checkmark$ Send the new user an email about their account.	
4.	Make sure you leave the "Send User Notification" box checked!		



When Assigning the role - make sure that you UNCHECK subscriber if they are getting a tiered pricing role. If they are NOT getting a tiered pricing role leave the subscriber role checked.

User Roles				
	Richmond			
	Shop manager			
	Silver			
	Special 1			
	Special 2			
	Subscriber			
	Washington DC			
Lisor Polos				
User Roles	Richmond			
	Shop manager			
	Silver			
	Special 1			
	Special 2			
	Subscriber			
	Washington DC			