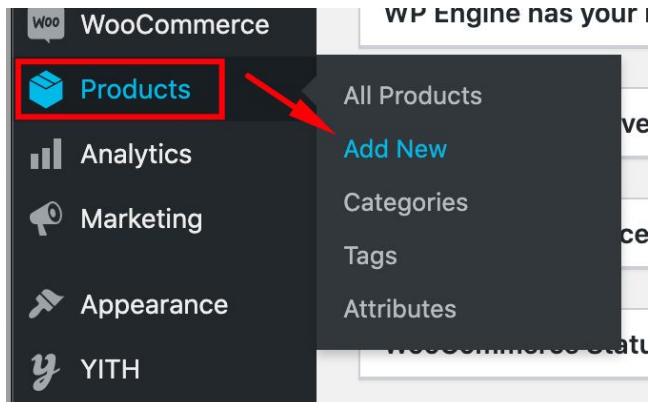


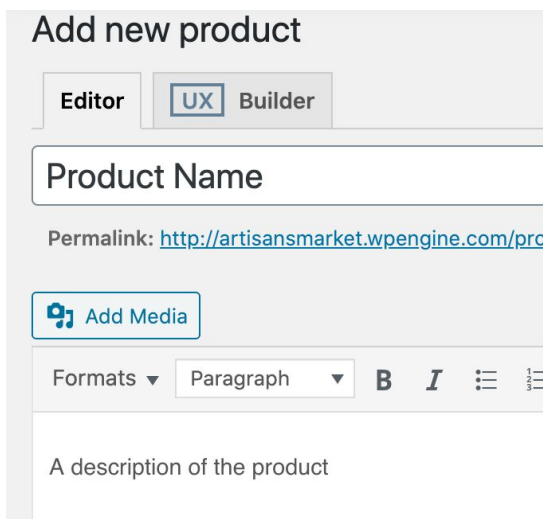
# How To Manually Add in a Variable Product

Official WooCommerce Documentation: <https://docs.woocommerce.com/>

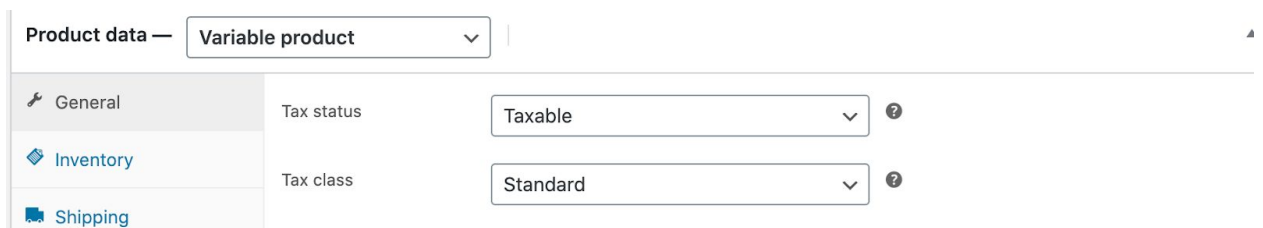
1. Sign into the backend of the website
2. Hover on **Products** and then Click on **Add New**



3. Add in the **Product Name** and **Description**



4. Scroll down to where you see the **Product Data Box** - Switch the product from **Simple Product** to **Variable Product**



5. Next on this box click on **Shipping** - if you know the dimensions of the product, add them here, if not, skip this step

The screenshot shows the 'Shipping' section of a product configuration interface. The 'Product data' dropdown is set to 'Simple product'. The 'Virtual' and 'Downloadable' checkboxes are unchecked. The 'Shipping' tab is highlighted with a red box. The 'Weight (lbs)' field contains '0'. The 'Dimensions (in)' section has three input fields for 'Length', 'Width', and 'Height'. The 'Shipping class' dropdown is set to 'No shipping class'. Red arrows point from the 'Shipping' tab to the 'Weight (lbs)' and 'Dimensions (in)' fields.

6. Next click on **Linked Products** - here is where you'll add in similar products that will show with the listing - if you hover over the little question marks they will tell you what each section does

The screenshot shows the 'Linked Products' section of a product configuration interface. The 'Product data' dropdown is set to 'Simple product'. The 'Virtual' and 'Downloadable' checkboxes are unchecked. The 'Linked Products' tab is highlighted with a red box. The 'Upsells' section contains two product suggestions: 'Eagle Coin Op Pool Table (#428)' and 'The Eagle Pool Table Lift (#336)'. The 'Cross-sells' section has a search input field with the placeholder text 'Search for a product...'. A vertical red box highlights the question mark icons on the right side of the interface.

7. Next click on **Attributes** - this is where you can add things like different color options, or different sizing options. When adding attributes be sure to separate them with a | (pipe). When you're done adding attributes, make sure you click the checkbox that says **Used**

**for variations.** Click on **Save attributes** when done.

Product data — Variable product

- General
- Inventory
- Shipping
- Linked Products
- Attributes
- Variations**
- Advanced
- Get more options

Custom product attribute  [Expand /](#)

**Model**

Name:  Value(s):

Visible on the product page

**Used for variations**

[Expand /](#)

- Next click on **Variations** and then click the drop down box and choose **Create variations from all attributes** and then click **Go**.

✓ Add variation

Create variations from all attributes

Click **OK**

artisansmarket.wpengine.com says

Are you sure you want to link all variations? This will create a new variation for each and every possible combination of variation attributes (max 50 per run).

artisansmarket.wpengine.com says

2 variations added

9. Click on the Variation to open it and add in the price and any other details

#468 Model 8HF ▼ ☰ ▼ Remove

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#469 Model 7PH ▼

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Regular price (\$)  Sale price (\$) [Schedule](#)

Weight (lbs)  ? Dimensions (L×W×H) (in)


Length	Width	Height
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Shipping class  ▼

Tax class  ▼

Description

10. If the Variation has separate imaged for separate versions and/or colors, you can click on the image icon and add an image

 SKU  ?


Enabled:  Downloadable:  Virtual:  Manage stock?

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Regular price (\$)  Sale price (\$) [Schedule](#)

#648 Citron ▼

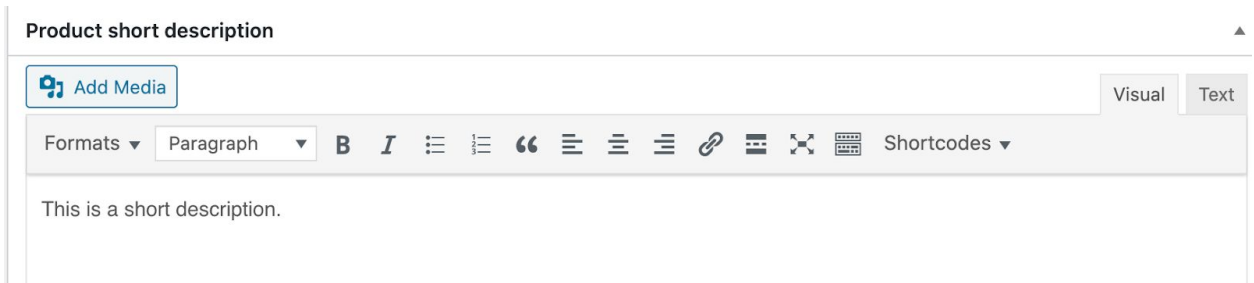
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 SKU  ?

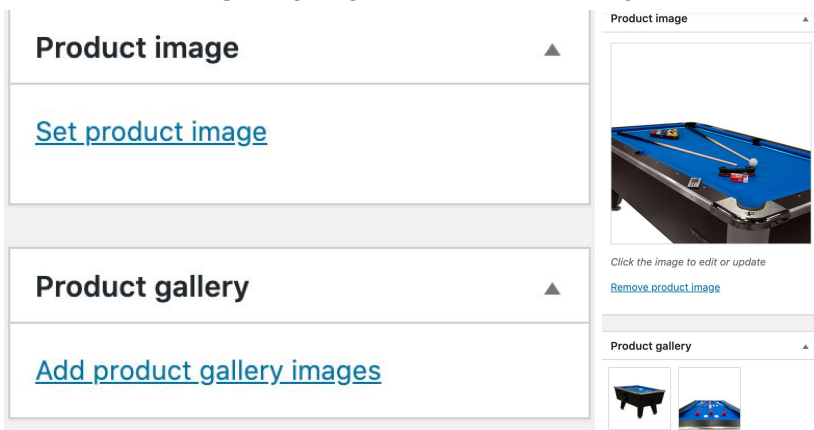
11. Hit **Save changes** once you've updated all the variations.



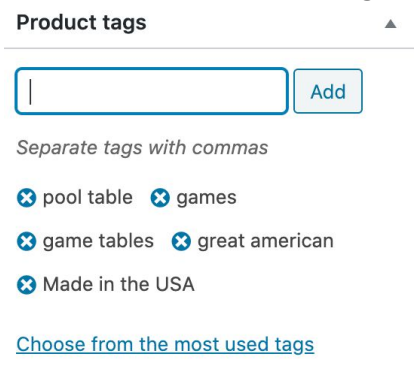
12. Once you're done with that, scroll down and add in the **Short Description** of the product



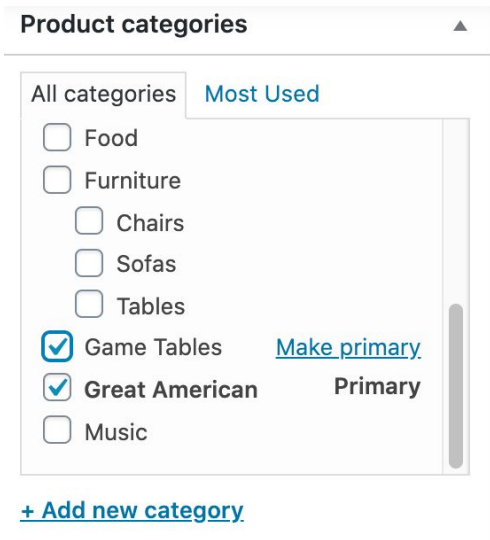
13. Next start scrolling up and set the **Product Image** and **Product Gallery** (if applicable) - the **Product Image** is going to be the MAIN image



14. Next add in the **Product Tags** - separate tags with a comma when adding multiple



15. Next add in the **Category** - you can add an item to more than one category



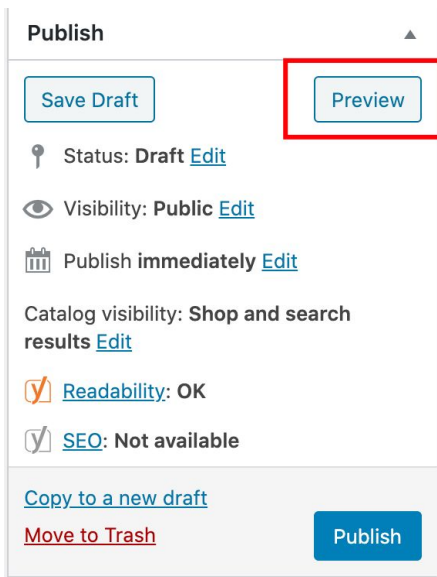
Product categories ▲

All categories **Most Used**

- Food
- Furniture
  - Chairs
  - Sofas
  - Tables
- Game Tables [Make primary](#)
- Great American **Primary**
- Music

[+ Add new category](#)

16. Next **PREVIEW** your new product - this will bring you to what the user will see when they land on that product page. Make sure everything looks good and makes sense. Check for spelling errors as well as any other inconsistencies.



Publish ▲

[Save Draft](#) **Preview**

📌 Status: Draft [Edit](#)

👁️ Visibility: Public [Edit](#)

📅 Publish immediately [Edit](#)

Catalog visibility: Shop and search results [Edit](#)

✔️ [Readability](#): OK

✔️ [SEO](#): Not available

[Copy to a new draft](#)

[Move to Trash](#) [Publish](#)

17. After you preview the product and think everything looks good - go ahead and hit that **Publish** button! Congrats - you just added your first product!

**Publish** ▲

[Save Draft](#) [Preview](#)

🔑 Status: **Draft** [Edit](#)

👁️ Visibility: **Public** [Edit](#)

📅 Publish **immediately** [Edit](#)

Catalog visibility: **Shop and search results** [Edit](#)

✓ [Readability](#): **OK**

✓ [SEO](#): **Not available**

[Copy to a new draft](#)

[Move to Trash](#) [Publish](#)