How To Manually Add in a Variable Product

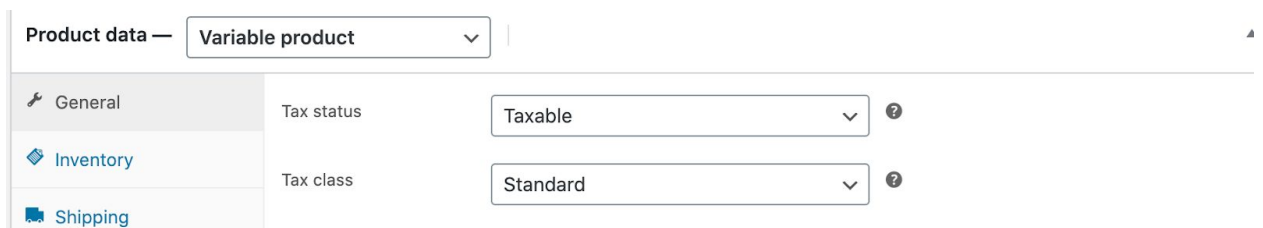Official WooCommerce Documentation: https://docs.woocommerce.com/

1. Sign into the backend of the website
2. Hover on **Products** and then Click on **Add New**
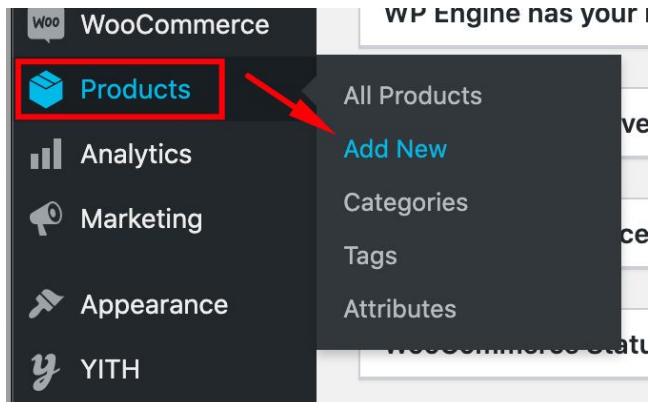
3. Add in the **Product Name** and **Description**
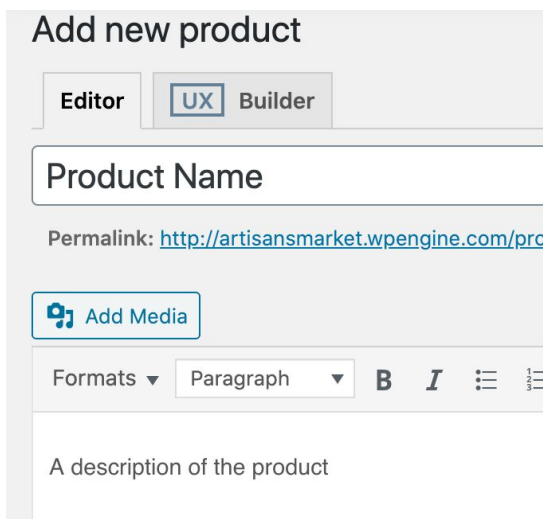
4. Scroll down to where you see the **Product Data Box** - Switch the product from **Simple Product** to **Variable Product**

5. Next on this box click on **Shipping** - if you know the dimensions of the product, add them here, if not, skip this step

6. Next click on **Linked Products** - here is where you'll add in similar products that will show with the listing - if you hover over the little question marks they will tell you what each section does

7. Next click on **Attributes** - this is where you can add things like different color options, or different sizing options. When adding attributes be sure to separate them with a | (pipe). When you're done adding attributes, make sure you click the checkbox that says **Used**

for variations. Click on **Save attributes** when done.

8. Next click on **Variations** and then click the drop down box and choose **Create variations from all attributes** and then click **Go**.

Click **OK**

9. Click on the Variation to open it and add in the price and any other details

#468 Model 8HF ∨ ☰ ▼ Remove

#469 Model 7PH ∨

Regular price ($)

3300.00

Sale price ($) Schedule

Weight (lbs) ❓

Dimensions (L×W×H) (in)

Length   Width   Height

Shipping class

Same as parent

Tax class

Same as parent

Description

8 feet

10. If the Variation has separate imaged for separate versions and/or colors, you can click on the image icon and add an image

SKU ❓

☑ Enabled: ☐ Downloadable: ☐ Virtual: ☐ Manage stock?

Regular price ($)

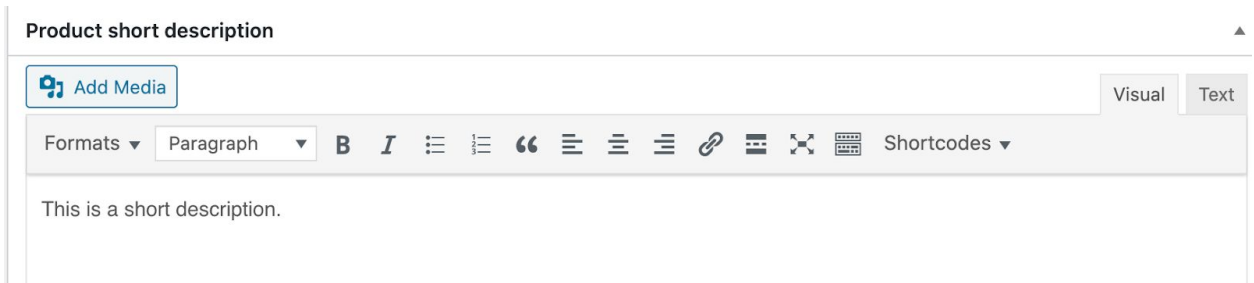2900.00

Sale price ($) Schedule
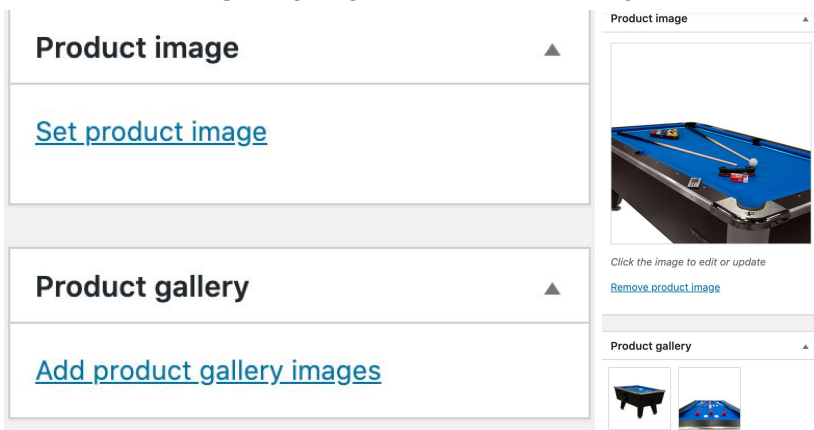
#648 Citron ∨

SKU ❓

11404

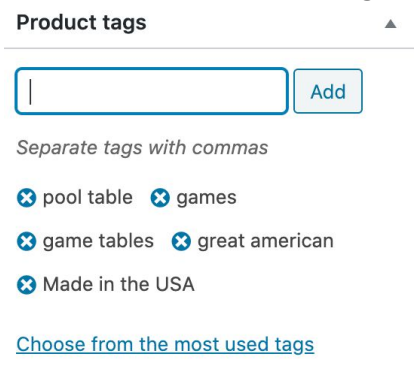11. Hit **Save changes** once you've updated all the variations.

12. Once you're done with that, scroll down and add in the **Short Description** of the product
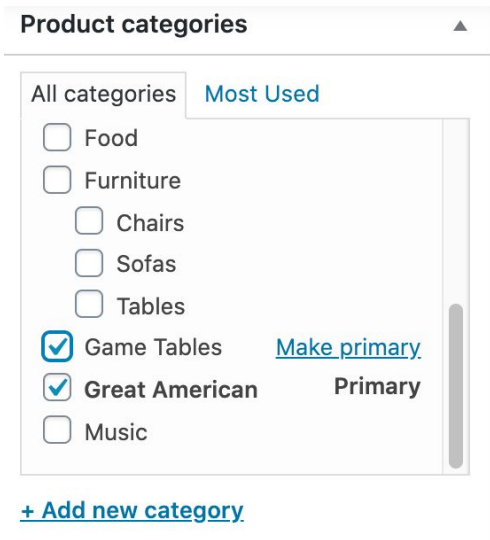

13. Next start scrolling up and set the **Product Image** and **Product Gallery** (if applicable) - the **Product Image** is going to be the MAIN image

14. Next add in the **Product Tags** - separate tags with a comma when adding multiple

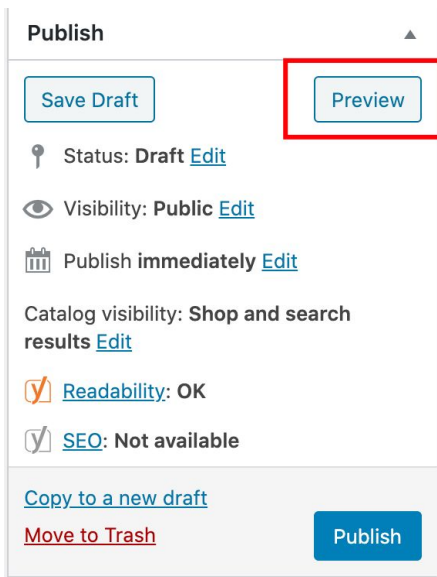15. Next add in the **Category** - you can add an item to more than one category

Product categories

All categories   Most Used

- ☐ Food
- ☐ Furniture
  - ☐ Chairs
  - ☐ Sofas
  - ☐ Tables
- ☑ Game Tables   Make primary
- ☑ Great American   **Primary**
- ☐ Music

+ Add new category

16. Next **PREVIEW** your new product - this will bring you to what the user will see when they land on that product page. Make sure everything looks good and makes sense. Check for spelling errors as well as any other inconsistencies.

Publish

Save Draft   Preview

📍 Status: **Draft** Edit

👁 Visibility: **Public** Edit

🗓 Publish **immediately** Edit

Catalog visibility: **Shop and search results** Edit

Ⓨ Readability: **OK**

Ⓨ SEO: **Not available**

Copy to a new draft

Move to Trash   Publish

17. After you preview the product and think everything looks good - go ahead and hit that **Publish** button! Congrats - you just added your first product!